



**CITY OF BALL GROUND**  
**DOWNTOWN DEVELOPMENT AUTHORITY**

**REGULAR MEETING MINUTES**

April 11, 2022 at 5:30PM

Item 1: President Sheri Little called the meeting to order at 5:30 PM. Board members in attendance: Gloria Bartko-Thomas, Brent Richardson, Charles Jenkins, Vicki Benefield, Sheri Little, Ryan Turnage and Darrell McNeal. No staff was in attendance. One member of the public was in attendance.

Item 2: Minutes from March 3, 2022 Regular meeting were approved: Motion by Ryan Turnage and seconded by Charles Jenkins. The minutes from the March 24, 2022 Work Session were also approved. Motion by Gloria Bartko-Thomas and seconded by Charles Jenkins.

Item 3: Treasurer's Report : Charles Jenkins stated the March 2022 bank statement had a balance of \$11082.56. A check for final payment of t-shirts is outstanding for \$1650.00, leaving a balance of \$9432.56 once it is processed.

Item 4: Business Report: None to report

Item 5: Old Business

- Review of By-laws is tabled. Motion to table by Gloria Bartko-Thomas and seconded by Sheri Little. We will not have a Work session on April 23, 2022 as was tentatively scheduled.
- Mission statements were reviewed and the following was voted on and chosen as our Mission Statement: **The Downtown Development Authority is composed of a group of citizens that works to enhance the downtown business district of the City of Ball Ground by working with partnerships of the various businesses and to engage in new projects or improvements enhancing the quality of life for our citizens.**
- Stand-alone entity: Vote was taken to determine if the DDA should create a stand-alone entity for fundraising. All seven members vote no.
- DDA Goals and Objectives: Reviewed the action items for DDA Goals & Objectives which include working on the May 5<sup>th</sup> Meet & Greet. Sheri will follow-up with Eric on the "sisters" potential interest in providing space for DDA to set up retail sheds.
- April 30<sup>th</sup> Festival: Reviewed schedule for manning the t-shirt sale booth. Gary Lamb will collect all monies for sales. Sales will be cash (\$20.00), Venmo(\$20.00), or Credit card(\$25.00). We will turn all monies over to Gary Lamb and he will make a donation back to the DDA for both t-shirt sales and alcohol sales. Sheri Little will set up a meeting with Gary Lamb on April 19<sup>th</sup> to finalize plans. Brent Richardson suggested the DDA give special thanks to the sponsors at the booth. Sheri Little will construct a sign to recognize sponsors and have t-shirt on display. Sheri Little will take picture of Ryan Turnage



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modeling the shirt. Darrell McNeal working with Karla Weaver to have the model on the Main Street Facebook page. Pre-sales are cash only \$20.00. All sales MUST be categorized by size and method of payment. Gloria Bartko-Thomas will develop a tick sheet to keep track. Charles Jenkins taking 20 shirts to the Ball Ground Business meeting.

- DDA Email account: No activity on account. Eric Wilmarth to set up meeting with attorney to discuss restrictions with DDA members.

**Item 6: New Business**

- Meet & Greet on May 5<sup>th</sup>: Structure will be informal. Sheri Little will give short introduction speaking about DDA history, goals and objectives, etc. All DDA members will give short bio. Gloria Bartko-Thomas will review projects and priorities, and Charles Jenkins will explain requests for funding.
- Proposed Projects: Immediate, Mid-range (1-2 years) and Long range (2-5 Year)
  - Immediate this year: Update City Food court by Burger Bus
    - Additional seating, clean up area, garden planters, awnings, non-wooden picnic tables
  - Mid Term
    - Play area behind baseball field next to the golf cart area. Benches, picnic tables, fenced area with playground equipment & rubber mulch.
  - Long Term
    - Family friendly environment in downtown city park. Regrade land to create flat surface. Retaining wall terrace. Benches, picnic tables, playground for children. As a companion effort, improvements can be made to the area at the corner of Groover and Dawsonville Rd. for a parking lot.
    - Create retail incubator environment for continuous revenues from rentals
    - Storefront Façade Improvement Program (50/50 match)
    - Construct building for business leasing opportunities
  - Beautification/Landscape projects: These can be worked in at any project term if funds are available
    - Sidewalk benches, garden planters, Murals or other artful streetscapes, Veterans Memorial statue
- Brent Richardson announced her resignation effective at some point after the April 30<sup>th</sup> festival. Brent has been a DDA member since the inception of the DDA in Ball Ground. All members were asked to suggest 2 individuals at the June meeting to consider for DDA nomination.



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Item 7: There were no Public Comments

Item 8: Motion to adjourn made by Sheri Little and seconded by Ryan Turnage.